

### in[sight]

In keeping with the exterior events taking place this month, Inex interviews Landscape Designer Christian Preaud

# ex[rated]

With the Chelsea Flower Show in all our calendars this month, Inex previews the show, highlighting what to expect this year

## in[spire]

Vintage Matters has given a new lease of life to vintage pieces selected for PR agency Citizen based in London

### ex[pose]

A look at the Baker Street Boys' design for THE LINE coffee table, inspired by the industrial revolution and 19th century London





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urrent trends play a key role in influencing an interior scheme, however if you're renovating an existing building, inspiration can also be taken from the structure itself.

Despite the beauty and unique charm of historic buildings, you must be prepared to encounter challenges if you're commissioned to bring these spaces back to life. It is likely you will experience a minefield of restrictions and constraints. Yet for Howard Spa Consulting, a renowned expert in spa design, this did not pose a problem when the company was tasked with creating a spa concept for Monastero Santa Rosa.

Up against a number of planning restrictions, the team took these in their stride to deliver a unique concept that blended seamlessly with the building's distinctive character. Turn to page 12 to find out more.

Elsewhere in this issue, Interior Designer Jane Lockhart discusses how to see a client's project through to the end with the ultimate finishing touches, The Chelsea Flower Show unveils the highlights of this year's prestigious event and the Baker Street Boys showcase its take on the iconic coffee table. You can also read up on the key features of the upcoming Clerkenwell Design Week, taking place from 24 to 26th May - turn to page 26 to find out more.

I hope you enjoy this issue. Don't forget, you can also access all of Inex's features and product inspiration at your fingertips via the magazine's state-of-the-art app. To download your version free of charge, simply search 'Inex-online' on the App Store or Google play.





Top left: The Baker Street Boys has showcased its love of architecture with THE LINE coffee table

Cover Patricia Fox Founder of Aralia, explains how to maximise external spaces

Top: Christian Preaud injected intimacy, calmness and serenity into his project at Dar Assoura, Marrakech

Above: Vintage Matters brought unique vintage pieces back to life for Citizen's office in Old Street.



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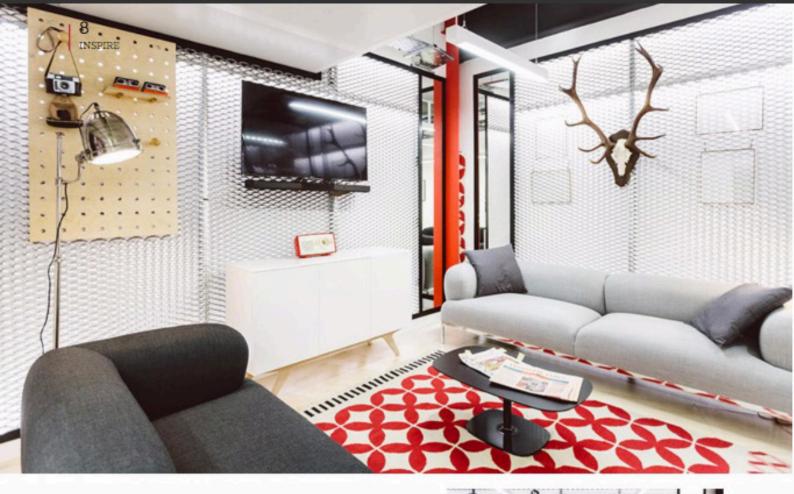


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# A new lease of life

Today's consumer has a wide range of choice when it comes to interior accessories and furnishings, which often limits people's creativity. Camberwell-based Vintage Matters overcame this limitation when sourcing vintage pieces for PR and experimental agency Citizen based on Old Street, London.



intage Matters, the brainchild of Sourcing and Merchandise Specialist, Paul Cody, and Designer and Architect, Tom Edington, was approached by design agency, YourStudio, based in Shoreditch, to source and supply furnishings and accessories for innovative PR agency, Citizen.

Vintage Matters' brief, received from YourStudio, portrayed pieces with a sense of character for the welcome, social and meeting spaces throughout the establishment. The company was approached with a budget from the designers at YourStudio and was requested to add a 'unique personality' around the

multitude of spaces. YourStudio's brief was extremely clear; the designers did not want the office to feel 'too vintage'. It was vital for Vintage Matters to provide a balance throughout this environment and for its vintage pieces to complement YourStudio's existing furniture and accessories impeccably.

Upon receiving the brief,
Vintage Matters was able to
identify the existing office design
and the materials already in
use. The visuals provided by
YourStudio allowed the company
to identify the use of colour
that the establishment already
held throughout. From here,
the company was able to put its

creative mind into sourcing and curating innovative pieces to make a statement in each of the areas, complementing and adding an element of fun to the new decor. The company sourced products and accessories that would flawlessly both fit into the existing design, and complement the existing decor. Flashes of Citizen's signature brand colour, red, was inserted into various aspects of the decor.

Considering the existing creative industrial-feel that YourStudio had created, the consideration of the vintage pieces were essential to equalise the spaces, yet certify that the scheme showcased an 'edgy-feel', with an added layer of warmth. Top: An innovative addition to Citizen's social space is the use of the decorative antiers and vintage cameras
Above: To bring these vintage pieces back to life the letters were cleaned, removing any dents and scuffs, and neon tubes and wiring within the lettering were removed



The company was provided with maximum dimensions that it had to adhere to when selecting pieces for Citizen. Vintage Matters had to ensure that all pieces selected for the scheme could be successfully delivered and installed within the establishment and that the pieces would adequately fit up stairwells, through corridors and via goods lifts.

Stocking a collection of industrial letters from all over the globe, from the USA to Europe, Vintage Matters selected Citizen's large, bold statement lettering that adorns the walls of the reception area. The original letters were worn and in a rundown state. The first step to bringing these vintage pieces back to life was to clean the letters, maintain any dents and scuffs and remove the old neon tubes and wiring within the lettering. These letters were then resprayed, to add an aspect of Citizen's brand colour. The acrylic fonts were then replaced to give them a new lease of life. All letters were then fitted with new LED lighting and wiring to guarantee that they were all safe to use within the establishment.

Citizen's social spaces have been given a new personality with a number of decorative accessories to help the spaces feel 'lived in'. These additions also helped to provide some conversation starters for Citizen's clients. An innovative addition to Citizen's social space is the use of the decorative antlers which complement the industrial mesh walling that they sit upon and define the waiting area.

#### Reflecting the brand

As photography and media is a large part of the Citizen brand, Vintage Matters wanted to enhance this interest by adorning the walls with vintage cameras, which provide

moments of nostalgia. A number of vintage cameras and cine cameras, a retro radio and antlers are quirky additions that help to reflect the brand's personality. The vintage pieces selected, for example the cameras, relate to what Citizen undertakes as a brand and the large vintage classroom school map, located within the company's boardroom, acknowledges the fact that it is a global company, with its head office in North America.

Above: Vintage school chairs bring a feeling of nostalgia to any environment which everyone can connect to in some way or another Below: The vintage pieces sourced and curated were full of character and added warmth, colour and fun into the space





Right: YourStudio's brief was extremely clear; the designers did not want the office to feel too vintage Below: A mid-century Danish brown leather sofa was picked up in a small town west of Copenhagen by one of Vintage Matters' suppliers



A number of vintage pieces were also selected for the bar area within the establishment which included soda syphons, a silverplated cocktail shaker, an ice bucket and vintage corkscrews, which injected a touch of colour and character to the area.

#### Pull up a chair

Vintage school chairs bring a feeling of nostalgia to any environment, which everyone can connect to in some way or another. Authentic vintage school chairs truly tell a story of provenance. They also have the added bonus of being hardwearing and practical – and are also generally stackable which was useful for a busy PR agency. Vintage Matters used a mix of English and European vintage school chairs within this scheme which flatters the industrial-feel exceptionally.

Numerous vintage items of furniture were sourced for Citizen that each hold their own individual appeal. A mid-century Danish brown leather sofa was picked up in a small town west of Copenhagen by one of Vintage Matters' suppliers. This preloved sofa now sits comfortably within the meeting

area enhancing its industrial-style surroundings.

Within this meeting area sits a vibrant, reupholstered mid-century armchair – a statement piece for this area. Vintage Matters reupholstered this chair with fabric from Sunbury Design's Carnival Velvets range, which complies with all the fire safety requirements for a commercial space. This particular fabric added a subtle retro touch within the environment whilst enhancing the existing contemporary pieces.

Overall, the vintage pieces sourced and curated for Citizen were full of character and added genuine warmth, colour and fun into the already impressive space. The pieces helped define the mood in each space. Vintage Matters met the brief extremely well, on time and on budget, which was a vital aspect of the project. The company wanted Citizen's staff and visitors to be mesmerised by the decor and remember the space they were in: filled with authentic vintage, sometimes quirky, but always characterful pieces that bring the space to life.

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